

## **Privacy Policy**

Discover Yosemite is highly sensitive to the privacy and interest of consumers. When you access our site and submit your personal information, we take great measures to protect and enforce your privacy. We train all of our employees about the importance of privacy. We give access to information about consumers only to those employees who require it to perform their jobs.

### **Security**

Discover Yosemite shopping carts are designed using Secure Socket Layer technology to provide you with a safe shopping environment. We do not acquire any more information about the consumer than is required by law or is otherwise necessary to provide a high level of service efficiently and securely.

### **Collection of Personal Information**

We have strict policies about sharing your information with others and we do not disclose or sell your personal information to third parties. When you visit [discoveryosemite.com](http://discoveryosemite.com), you can surf the site anonymously and access important information without revealing your identity. In order to improve our site, we use "cookies" to track your visit. A cookie is small amount of data that is transferred to your browser by a Web server and can only be read by the server that gave it to you.

### **Disclosure to Third Parties**

We will provide individually identifiable information about the consumer to third parties only as it is necessary to process transactions and provide our service, if we have the express permission of the consumer or if we are compelled to do so by order of a duly-empowered governmental authority. Please note that Discover Yosemite is not responsible for the content or privacy practices of non-Discover Yosemite web sites to which Discover Yosemite may link.